



# **NATIONAL HARM REDUCTION ONLINE FORUM 2024 SPONSORSHIP PROSPECTUS**

Our second HRA National Harm Reduction Online Forum will have a specific focus on current gaps in the response and areas for innovation in harm reduction in Australia in 2024 and beyond. The forum is a rare opportunity for those working in harm reduction and related sectors to come together at the national level to discuss critical issues, share information, skills, and approaches, build networks, and find new ways to collaborate.

# WHO IS HRA?

Harm Reduction Australia (HRA) is a national organisation committed to policies, programs and practices that aim to minimise negative health, social and legal impacts associated with drug use, drug policies and drug laws. HRA's approach is grounded in justice and human rights.

HRA is a membership-based organisation that formed in 2015 due to growing concerns about the direction of drug policy in Australia. Our members are primarily people working in harm reduction, public health and related sectors, but also includes a wide range of individuals interested in the continuation and expansion of harm reduction and drug policy reform measures in Australia.

Those involved in HRA understand the complexities of drugs and drug policy and are advocating for safe, effective ways to protect the wellbeing and human rights of people who use drugs and, that of their families and wider communities. HRA aims to ensure that drug policies first and foremost do no harm and provide real benefit to Australian society through evidence-based, non-judgmental, and humane responses to drug use. Both Pill Testing Australia (PTA) and Drive Change are auspiced by HRA.

## Goals

- To develop a national network of individuals and organisations dedicated to achieving and maintaining best practice harm reduction and effective and humane drug policies in Australia;
- To educate the public, decision makers and those who influence public opinion (including the media) about the efficacy and legitimacy of harm reduction and human rights-based drug policies and programs for redressing some of the harms associate with current drug laws and policies; and
- To work collaboratively to ensure reform to current drug policy with the primary aims of ending criminalisation, imprisonment, stigmatisation, discrimination and human rights violations against the people who use or have used drugs.

# ABOUT THE FORUM

Our second national forum fulfils our key aim of providing a regular mechanism to unite and bring those working in and around harm reduction and related sectors together at the national level. Our first online forum in 2022 was huge success and HRA has continued to receive requests to run these forums regularly – so here we are!

The **National Harm Reduction Online Forum 2024** will build on the first forum by providing a unique opportunity for contemporary discussions on policy and practice, for sharing information and skills and providing a much-needed space for networking and collaborations across jurisdictions.

The program for 2024 is still under-development, but we are planning a 3-hour online program with an expanded format including:

- **Opening Session (90mins)** including a keynote speaker and a facilitated discussion panel with audience Q&A on hot topics in harm reduction and drug policy reform including NSP, OAT, pill testing, early warning systems, take-home Naloxone, prisons, roadside and workplace drug testing, decriminalisation, regulation and much more...
- **Tailored Breakout Sessions (90mins)** participants can choose from three 'deep dive' sessions focused on different areas of HRA's work:

- **Future of Opioid Dependence Treatment (OTP) in Australia –**  
*ODTP is now more affordable than ever, but how do we make it more accessible and address the workforce problems threatening the program?*
- **Status Update on Pill Testing/Drug Checking –** *hear the latest data from PTA's festival-based testing and other developments in the drug checking space and discuss where to next for pill testing/drug checking in Australia?*
- **Current Challenges and Future Reforms in Medicinal Cannabis –**  
*including driving laws, workplace drug testing and the growing demand for medicinal cannabis in Australia.*

# HRA is seeking sponsors for the 2024 National Harm Reduction Online Forum through the following sponsorship opportunities:

## Gold Partner | Forum Sponsor \$3000

*Your support will allow HRA to organise and hold this important forum for the harm reduction and wider AOD sector.*

Benefits include:

- Acknowledgement of your Gold Partner sponsorship and inclusion of your company/organisation logo on all promotional materials, forum program and HRA slide templates for the forum and all sessions.
- Opportunity to promote your company/organisation in the 'Gold Partner' section of the National Harm Reduction Online Forum page on the HRA website (including links to your website/social media, relevant publications, etc).
- Opportunity to contribute to the development of the main forum program.
- Acknowledgment of your sponsorship as a Gold Partner by HRA during the opening and closing sessions of the main forum and during the specialist breakout sessions on ODTP, pill testing and medicinal cannabis.

## Silver Partner | Forum Supporter \$1500

*Your support will allow HRA to provide the best possible online experience for our forum participants.*

Benefits include:

- Acknowledgement of your Silver Partner sponsorship and inclusion of your company/organisation logo on all promotional materials and on HRA slide templates.
- An acknowledgement of your sponsorship in the 'Silver Partner' section of the National Harm Reduction Online Forum page on the HRA website.

*Note: To enquire about alternative sponsorship arrangements (outside of our Gold & Silver Partnerships) please contact Annie Madden, Executive Director (see details over page).*



**If you are interested in sponsoring the 2024 HRA National Harm Reduction Online Forum please contact:**

**HRA Executive Director: Annie Madden**


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**Find out more about Harm Reduction Australia (HRA):**

Website: [www.harmreductionaustralia.org.au](http://www.harmreductionaustralia.org.au)

Follow us on:

 @harmreductionau

 <https://www.linkedin.com/company/harmreductionaustralia/>

